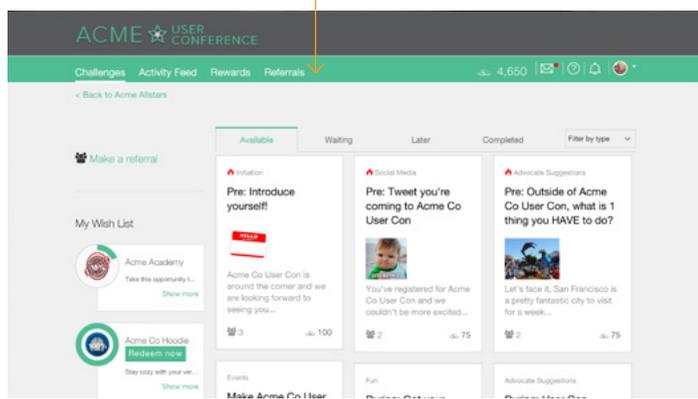
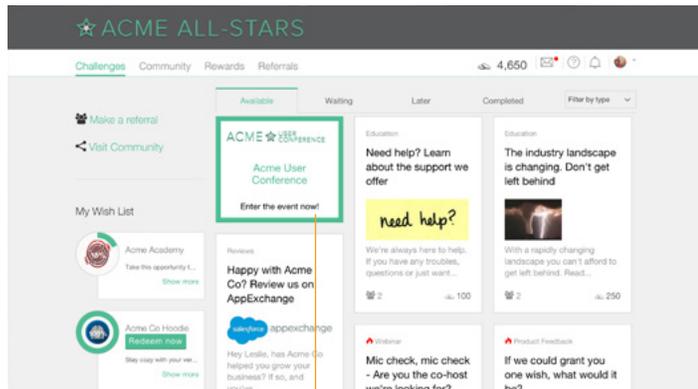


CREATE AMAZING EXPERIENCES FOR YOUR ADVOCATES

The world of marketing is punctuated with events. Whether it's an event like a conference, trade show, product launch, or key campaign, advocates can help you maximize the impact of all your strategic marketing efforts when effectively mobilized.

From generating social buzz, identifying new customers or advocates, providing feedback, creating new content or beyond, an AdvocateHub Experience can help boost engagement before, during and after every strategic event.



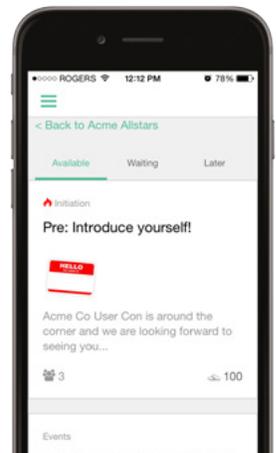
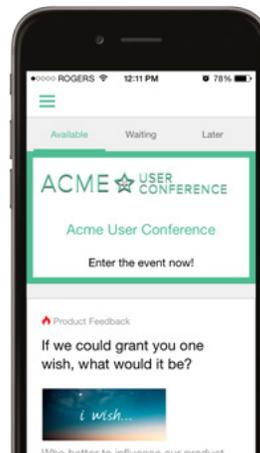
Create a uniquely tailored experience directly within your existing hub. Group related "challenges" or asks together to maximum impact and engagement.

"We were able to focus, manage and measure the engagement of our advocates at our conference for a whole week. Our advocates loved it because they felt like they were part of something exclusive."

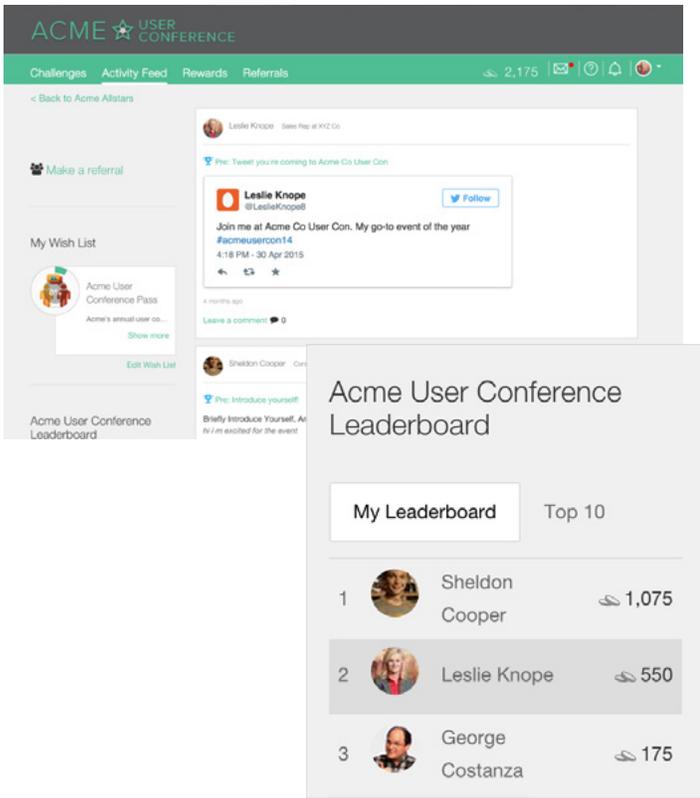
Deena Zenyk, SMART Technologies

Creating Tailored Experiences

- Trade shows or conferences
- User group meetings, workshops, or meet-ups
- Customer Advisory Boards
- Product launches
- Contests
- Key campaigns and more!



Engage your advocates on-the-go



With **AdvocateHub Experiences**, you can create uniquely tailored areas within your hub for each of your strategic marketing efforts. Dedicated to maximizing advocacy and engagement, you can:

- Add a unique icon for each of your tailored experiences
- Invite participants directly into your tailored experience
- Showcase event-specific “challenges” or asks
- Use a dedicated leaderboard and activity feed to foster healthy competition and engagement
- Keep tabs on activity behind the scenes with pre-built dashboards and reports
- Boost engagement beyond your initial efforts

AdvocateHub Experiences are only visible to those who you target and are accessible via desktop or mobile-friendly browsers. When using with live events, you can also display the leaderboard and activity feed on a large screen display for all participants to view and embed your Experience within white labeled Event App offerings such as Crowd Compass by Cvent or Double Dutch.

When your initial efforts pass, continue longer term engagement by inviting advocates to join your existing hub or use targeting functionality to allow regular challenges to also be visible within your tailored experiences.



Dedicated leaderboard and activity feed foster healthy competition & engagement



With AdvocateHub Experiences, Influitive makes it easy to effectively mobilize your advocates to support all of your strategic marketing efforts. For more information, visit www.influitive.com

