

LAUNCH ACCELERATOR

Advocacy has the power to transform the way you interact with your customers and conduct business. And nothing is more crucial to your advocacy community as a successful launch of your AdvocateHub. In order to ensure you're recognizing value as soon as possible, Influitive's Professional Services team leverage their collective knowledge from hundreds of AdvocateHub launches to get your community up and running quickly and successfully.

Our advocacy experts will provide your team with one-on-one consulting, training, project resources and strategic development of your advocate community plan, including:

- Foundations Onsite Workshop
- AdvocateHub Design Blueprint
- Consultative Strategy Sessions
- 1:1 Customized Administrator Training
- Starter Challenge Set
- Virtual Best Practice Sessions

STARTER SERVICES PACKAGES



Launch Accelerator

Accelerate your time to launch and start seeing value sooner with our Launch Accelerator service. Lay the foundation for your advocacy program during our one-day onsite workshop, as your dedicated Advocacy Consultant leads your team through discovering the value of advocacy, identifying key program objectives, setting a recruitment strategy, theming your community, content brainstorming and more. Your consultant will clearly outline and guide you to a successful program launch and continue to work virtually alongside your internal team throughout your services engagement to share best practices, lead brainstorm sessions and keep you on track.

Launch Accelerator		
Expert Guidance	Resources	Advocacy Education
<ul style="list-style-type: none"> • Full day on-site to lay your program foundation and accelerate time to launch • Advocate marketing best practices from leading experts • Administrator readiness to manage your community 	<ul style="list-style-type: none"> • AdvocateHub Design Blueprint to guide you to launch • Pre- launch review and post-launch assessment • Best practice and example resources 	<ul style="list-style-type: none"> • Two virtual best practice sessions • Admin basics training • Ongoing support throughout your launch engagement

Influitive makes it easy for marketers to recruit, mobilize and recognize an army of advocates that support marketing campaigns, refer new clients, and help close deals faster. Talk with an advocacy coach to get started with services or visit www.influitive.com

The Launch Accelerator solution connects your team with Influitive Professional Services Consultants who bring years of hands-on experience and industry-leading expertise. Our Consultants will work alongside your internal team to dig deep into your business and marketing objectives, highlight interdepartmental opportunity, and work as an extended part of your team to guide you through your AdvocateHub launch, including best practice sessions around:

Branding and Theming, Integrations, Challenge Creation, Rewards and Incentives, Recruitment and Promotion, and more

