

LAUNCH ASSIST

Advocacy has the power to transform the way you interact with your customers and conduct business. And nothing is more crucial to your advocacy community as a successful launch of your AdvocateHub. In order to ensure you're recognizing value as soon as possible, Influitive's Professional Services team leverages their collective knowledge from hundreds of AdvocateHub launches to get your community up and running quickly and successfully.

Our advocacy experts will provide your team with one-on-one consulting and training, creative services, and strategic development of your community plan, including:

- AdvocateHub Configuration and Integrations
- 1:1 Customized Administrator Training
- Challenge Best Practices and Creation
- Recruitment and Promotion plan
- Establishing Rewards and Recognition
- Advocacy Community and Relationship Building
- Building Internal Buy-in

STARTER SERVICES PACKAGES



Launch Assist

Get the expertise needed to start off your advocacy journey with a solid foundation. Through a series of consultative sessions and valuable deliverables, the Launch Assist package gives you the tools necessary to help you build and launch your program within forty-five days.

Your Consultant works virtually alongside your team to design and plan your AdvocateHub launch from start to finish, sharing best practices for setting objectives, branding, internal and external promotion, challenge creation, incentives and gamification and ongoing engagement. You also receive valuable deliverables, such as your AdvocateHub Design Blueprint, Challenge and Rewards Planner and best practice examples and resources.

Launch Assist		
Expert Guidance	Services Support	AdvocateHub Resources
Up to 8 advocacy consultations to ensure a solid understanding of every component of your AdvocateHub launch	Work with your Consultant to devise a project timeline and get support meeting your milestones	AdvocateHub Design Blueprint
Personalized training on advocate marketing best practices from leading experts	Start off strong with a half-day design and planning session	Challenge and Rewards Planner
Thorough pre and post launch reviews of your program	Up to 25 services hours over 45 days	Pre and Post launch review reports

Influitive makes it easy for marketers to recruit, mobilize and recognize an army of advocates that support marketing campaigns, refer new clients, and help close deals faster. Talk with an advocacy coach to get started with services or visit www.influitive.com

The Launch Assist solution connects your team with Influitive Professional Services Consultants who bring years of hands-on experience and industry-leading expertise. Our Consultants will work alongside your internal team to dig deep into your business and marketing objectives, highlight interdepartmental opportunity, help with project management and provide personal consultations around:

Program Goals and Design, Integrations • Recruitment and Promotion • Challenge Best Practices Rewards and Incentives • Pre Launch Preparation • Ongoing Program Administration

